PTO/SB/82 (09-03)
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Application Number	10/006,608
Filing Date	November 30, 2001
First Named Inventor	NEAL
Art Unit	2161
Examiner Name	Unknown
Attorney Docket Number	DEM1P008

I hereby revoke all previous powers of attorney given in the above-identified application.		
A Power of Attorney is submitted herewith.		
OR  I hereby appoint the practitioners associated with the Customer Number:  36088		
Please change the correspondence address for the above-identified application to:  The address associated with Customer Number:  36088		
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I am the:  Applicant/Inventor.  Assignee of record of the entire interest. See 37 CFR 3.71.  Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)		
SIGNATURE of Applicant or Assignee of Record		
Name JON APPLETON, Vice President, Legal Affairs, DemandTec, Inc.		
Signature manufacture		
Pate 7-8-05 Telephone (650) 226-4600		
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.		
*Total offorms are submitted.		

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/96 (06-04) Approved for use through 07/31/2006. OMB 0651-0031

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STATEMENT UNDER 37 CFR 3.73(b)

STATEMENT UNDER 37 CFR 3.73(D)	
Applicant/Patent Owner: DEMANDTEC, INC.	
Application No./Patent No.: 10/006,608	Filed/Issue Date: 11/30/01
Entitled: SUBSET OPTIMIZATION SYSTEM	
DEMANDTEC, INC. (Name of Assignee)	Corporation (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
states that it is: 1.   the assignee of the entire right, title, and interest	; or
2. an assignee of less than the entire right, title and The extent (by percentage) of its ownership intering the patent application/patent identified above by virture.	rest is
A. [r] An assignment from the inventor(s) of the paten in the United States Patent and Trademark Office attached.	t application/patent identified above. The assignment was recorded at Reel <u>012690</u> , Frame <u>0496</u> , or for which a copy thereof is
OR	
B. [ ] A chain of title from the inventor(s), of the patent below:	application/patent identified above, to the current assignee as shown
The document was recorded in the United	To:  I States Patent and Trademark Office at, or for which a copy thereof is attached.
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[ ] Additional documents in the chain of title	are listed on a supplemental sheet.
[ ] Copies of assignments or other documents in the c [NOTE: A separate copy (i.e., a true copy of the or submitted to Assignment Division in accordance w recorded in the records of the USPTO. See MPEP	iginal assignment document(s)) must be ith 37 CFR Part 3, if the assignment is to be
The undersigned (whose title is supplied below) is auth	orized to act on behalf of the assignee.
2-8-05	Jon Appleton
Date	Typed or printed name
(650) 226-4600	Trombalot
Telephone number	Signature
	<u>Vice President, Legal Affairs, DemandTec, In</u> c. Title

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